

2015/16 Actual Data				Projected Figures Using Proposed Tariffs						Projected Figures Using Proposed Tariffs		
Premier	Current Tariff	Tickets Sold	Income	Proposed Tariff	Tickets Sold	Income	Assumption	Impact	Proposed Tariff	Tickets Sold	Income	
1 hr	£ 1.80	196,970	£ 354,546	£ 2.00	213,047	£ 426,094		16077	£ 2.20	213,047	£ 468,703	
2 hr	£ 2.60	321,546	£ 836,020	£ 3.00	305,469	£ 916,407	5% to 1 hr	-16077	£ 3.30	305,469	£ 1,008,048	
3 hr	£ 3.50	224,677	£ 786,370	£ 4.00	202,210	£ 808,840	10% to 4 hr	-22467	£ 4.40	202,210	£ 889,724	
4 hr	£ 6.50	105,802	£ 687,713	£ 5.00	117,689	£ 588,445	10% to 5 hr	11887	£ 5.50	117,689	£ 647,290	
5 hr	£ 8.80	44,658	£ 392,990	£ 6.00	53,006	£ 318,036	5% to 6 hr	8348	£ 6.60	53,006	£ 349,840	
6 hr	£ 11.80	26,727	£ 315,379	£ 7.00	11,473	£ 80,311	5% to 7 hr	1746	£ 7.70	11,473	£ 88,342	
7 hr	£ 11.80			£ 8.00	11,086	£ 88,688		2086	£ 8.80	11,086	£ 97,557	
All day	£ 11.80			£ 12.00	6,400	£ 76,800	10% to 7 hr	-1600	£ 12.00	6,400	£ 76,800	
Short												
1 hr	£ 1.20	253,118	£ 303,742	£ 1.00	253,118	£ 253,118			£ 1.10	253,118	£ 278,430	
2 hr	£ 2.20	297,882	£ 655,340	£ 2.00	297,882	£ 595,764			£ 2.20	297,882	£ 655,340	
3 hr	£ 3.30	188,476	£ 621,971	£ 3.00	169,628	£ 508,885	10% to 4 hr	-18847	£ 3.30	169,628	£ 559,772	
4 hr	£ 5.70	46,140	£ 262,998	£ 4.00	62,681	£ 250,722	5% to 5 hr	16540	£ 4.40	62,681	£ 275,796	
5 hr	£ 7.70	20,258	£ 155,987	£ 5.00	21,552	£ 107,761	5% to 6 hr	1294	£ 5.50	21,552	£ 118,536	
6 hr	£ 10.80	19,697	£ 212,728	£ 6.00	7,697	£ 46,182		1013	£ 6.60	7,697	£ 50,800	
7 hr	£ 10.80			£ 7.00	7,000	£ 49,000			£ 7.70	7,000	£ 53,900	
All day	£ 10.80			£ 10.00	6,000	£ 60,000			£ 10.00	6,000	£ 60,000	
Long												
1 hr	£ 0.80	76,773	£ 61,418	£ 1.00	76,773	£ 76,773			£ 1.10	76,773	£ 84,450	
2 hr	£ 1.20	139,396	£ 167,275	£ 2.00	139,396	£ 278,792			£ 2.20	139,396	£ 306,671	
3 hr	£ 1.80	173,054	£ 311,497	£ 3.00	173,054	£ 519,162			£ 3.30	173,054	£ 571,078	
4 hr	£ 3.20	74,128	£ 237,210	£ 4.00	74,128	£ 296,512			£ 4.40	74,128	£ 326,163	
5hr	£ 5.00	37,630	£ 188,150	£ 5.00	37,630	£ 188,150			£ 5.50	37,630	£ 206,965	
All day	£ 6.20	44,451	£ 275,596	£ 6.00	44,451	£ 266,706			£ 6.60	44,451	£ 293,377	
Local												
1 hr	£ 0.60	13,868	£ 8,321	£ 0.50	13,868	£ 6,934			£ 0.50	13,868	£ 6,934	
2 hr	£ 0.80	13,497	£ 10,798	£ 1.00	13,497	£ 13,497			£ 1.00	13,497	£ 13,497	
3 hr	£ 1.00	31,792	£ 31,792	£ 1.50	31,792	£ 47,688			£ 1.50	31,792	£ 47,688	
4 hr	£ 1.20	11,407	£ 13,688	£ 2.00	11,407	£ 22,814			£ 2.00	11,407	£ 22,814	
All day	£ 1.80	29,535	£ 53,163	£ 2.50	29,535	£ 73,838			£ 2.50	29,535	£ 73,838	
Evening	£ 2.00	52,000	£ 104,000	£ 4.00	39,000	£ 156,000	25% less	-13000	£ 4.40	39,000	£ 171,600	
									New Sites	Estimated	Income	
									Flowerpot		£ 25,000	
									Station Rd		£ 2,000	
									Clifton Hill		£ 1,000	
			£ 7,048,691		2,391,469	£ 7,121,919	£ 73,228	-13000		2,391,469	£ 7,803,953	

APPENDIX 4